

Website Developer

Do you have a strong work ethic and are passionate about education and community programs? Be part of a team where you can work for a non-profit organization and make an impact on students to learn more! You can make a difference in the world by giving students the opportunity to access free and affordable educational services!

About Toronto Region Educational Services:

Toronto Region Educational Services (TRES) is a not-for-profit organization dedicated to providing individuals across the Toronto region and beyond with accessible, free, and affordable educational resources. We offer a safe, supportive learning environment designed to inspire, motivate, and empower individuals as they build a strong foundation for personal growth.

About this opportunity:

As a Website Developer at TRES, you will play a key role in shaping and enhancing the organization's digital presence. You will design and develop user-friendly, accessible, and visually engaging web solutions that highlight TRES programs, initiatives, and community impact. By blending technical expertise with creativity, you will help ensure the organization maintains a strong, consistent, and professional online identity.

Key responsibilities are as follows:

- Design, develop, and maintain the organization's website and related digital platforms.
- Create visually compelling layouts, graphics, and content using WordPress, Wix, Canva, and other tools.
- Collaborate with internal teams to ensure website messaging and visuals remain consistent with TRES branding.
- Enhance website accessibility, usability, and navigation to support a positive user experience for diverse audiences.
- Monitor and analyze website performance metrics (traffic, engagement, responsiveness) to identify areas for optimization.
- Troubleshoot technical issues, manage updates, and ensure websites remain functional, secure, and up to date.
- Use data-driven insights to plan improvements, enhance site performance, and support organizational goals.

- Work with teams and partners using platforms such as Slack, Google Workspace, and Canva to coordinate project timelines and share progress.
- Support digital marketing initiatives by preparing web content for campaigns, integrating promotional materials, and working with platforms such as Hootsuite and Google Ads.
- Contribute to cross-departmental projects including business development, curriculum design, and digital education initiatives when needed.
- Deliver day camps (e.g., March Break Camp, Weekend Camp, and Summer Camp) and other virtual and in-person educational programs across the Greater Toronto Area.

Requirements:

- Passion for web development, digital design, and community-driven projects.
- Experience with WordPress, Wix, or similar web development tools.
- Strong graphic design skills and familiarity with Canva or equivalent platforms.
- Understanding of accessibility standards, UX/UI principles, and responsive design.
- Ability to troubleshoot website issues and provide technical support.
- Strong communication skills and ability to collaborate effectively with a small team.
- Proficiency with Google Workspace; familiarity with Slack is an asset.
- Ability to work 35–40 hours per week, including evenings and weekends as required.
- Mobility to commute across the Greater Toronto Area, mainly York Region and Toronto.
- A valid Standard First Aid with CPR-C certification and a satisfactory Vulnerable Sector Check (required before the first day; not reimbursed).
- Candidates must be between 15–30 years of age, a Canadian citizen/permanent resident/refugee protection status, and have a valid SIN.

Assets:

- Experience in digital marketing, SEO, or analytics.
- Experience working with diverse communities or youth populations.
- Knowledge of HTML, CSS, or basic front-end coding.
- Fluency in more than one language (reading, writing, speaking, listening).
- Access to a car and a valid G2/G Ontario driver's licence.

This is a fully in-person position. Salary ranges from \$18–26/hour, dependent on experience, skills, education, and role.